



Leila Zamani Nezhad

PERSONAL INFORMATION

- Full Name: Leila Zamani Nezhad
- Date of Birth: December 31, 1982
- Nationality: Iranian
- Marital Status: Single
- Email: l.zamai7543@gmail.com
- Phone: +98 917 731 7543
- Address: Shiraz, Iran

EXECUTIVE SUMMARY

Health Policy researcher and lecturer with extensive experience in health systems management, hospital administration, quality improvement, WHO-certified managerial training, and strategic health services planning. Professional background includes serving as hospital manager, quality improvement officer, academic lecturer, and consultant for multiple healthcare organizations.

doctoral research focuses on urban primary health care (UPHC) reforms, based on the World Bank's five levers of health system control (laws and regulations, organization, financing, payment systems, and behavior) and stakeholder analysis and policy package development.

EDUCATION

- PhD in Health Policy (Health Policy & Management), Kerman University of Medical Sciences, 2019–2025
- MBA, Executive Management (Strategic Orientation), University of Tehran (Karaj), 2008–2011
- BSc in Health Services Management, Kerman University of Medical Sciences, 2000–2004

THESES

- PhD Research: Explaining the implementation challenges of Iran's urban primary health care system and formulating policy options

- Master's Thesis: Identifying Barriers to Successful Strategy Implementation in Organizations
- Bachelor's Thesis: Assessment of Operating Rooms in Educational Hospitals vs. MOHME Standards (2004)

RESEARCH EXPERIENCE

Published Papers:

- Challenges and Opportunities in Financing Urban Primary Healthcare (UPHC) in Iran – BMC Primary Care (2026)
- A Pathological Perspective on Strategy Implementation – Human Resources Studies Journal (2012).
- Strategic Planning in Shohada Nyriz Hospital – First National Health Excellence Congress (2011).

Under Review:

- Behavior Management in Urban Primary Healthcare Systems Through a Social Marketing Approach: Challenges and Implementation Strategies in Iran – BMC Public Health.

In Progress:

- Urban Primary Health Care Challenges Worldwide: A Scoping Review Using the Health System Control Knobs Framework.
- Implementation challenges of the payment system in urban primary health care in Iran
- The policy-to-practice gap: Challenges in implementing laws and regulations in urban primary health care in Iran
- Organizational Constraints in Urban Primary Health Care
- Choosing the Best Path for Urban PHC Reform in Iran: Prioritizing Policy Options Using Multi-Criteria Decision Analysis
- Stakeholder analysis for fundamental reforms of the urban primary health care system in Iran.

RESEARCH PROJECTS

- National Foresight for 10 Medical Sciences Disciplines (Horizon 1417)
- Urban Health Impact Assessment for Kerman Municipality.
- Identification & Prioritization of Smart PHC Services.

Peer Review Activities

- Elderly Care Service Access – Kerman City
- Green Hospital Design and Healthcare Quality – Padang, Indonesia

PROFESSIONAL CERTIFICATIONS & TRAINING (WHO)

- Information Management
- Human Resources Management
- Supply Chain & Logistics Management
- Quality & Patient Safety
- Crisis & Emergency Management
- Strategic Leadership & Governance

PROFESSIONAL CERTIFICATIONS & TRAINING Ministry of Health and Medical Education (MOHME)

- Hospital Accreditation
- ISO Standards
- Balanced Scorecard (BSC), Re-engineering, 5S
- FMEA, Quality Improvement Tools
- Health Information Systems (HIS)
- Statistics for Health Managers
- Occupational Health & Safety
- Decision-Making Skills
- Rights & Values of Service Recipients
- Root Cause Analysis (RCA)
- Process Documentation & Workflow Management

PROFESSIONAL & MANAGEMENT EXPERIENCE

- Support Services Supervisor, Chamran Hospital, Shiraz (2020)
- Hospital Director, Shohadaye Nyriz Hospital (2014-2018)
- Quality Improvement Officer, Tehran Clinic Hospital, Tehran 2010-2012)
- Executive Officer, Shohadaye Nyriz Hospital (2004-2006)
- Contributor to Strategic Planning: Tehran Clinic, Bahman Hospital, Fayyazbakhsh Hospital in Tehran.

ACADEMIC & TEACHING EXPERIENCE

- University Lecturer – Azad University (2016-2014)
- University Lecturer Payame Noor University (2016-2014)
- Guest Lecturer, Payame Noor University, Tehran (in collaboration with faculty members-2012)
- Guest Lecturer, Non-Profit University, Qazvin (in collaboration with faculty members-2012)
- University Lecturer – Kerman University of Medical Sciences (2023-2024)
- Certified Instructor, Shiraz University of Medical Sciences (Quality, Documentation, Time Management, Work Measurement)

HONORS & MEMBERSHIPS

- Selected as Outstanding Employee – Shiraz University of Medical Sciences (2013)
- Member, Health Managers Bank
- Member, Health Philanthropy Association

KEY SKILLS

- Health Policy Analysis
- Health Systems Strengthening & Governance
- Strategic Management in Healthcare
- Hospital Operations Management
- Research, Academic Writing & Policy Briefing
- Quality Improvement & Accreditation
- Health Impact Assessment